

qMark for SACAP

An AI-assisted marking layer for richer, more consistent student feedback

SACAP partnered with Cerebral Circuit to explore how AI could support one of the most important — and most time-intensive — parts of the academic workflow: marking.

THE OPPORTUNITY

High-quality academic feedback is central to student learning, but producing it at scale is difficult.

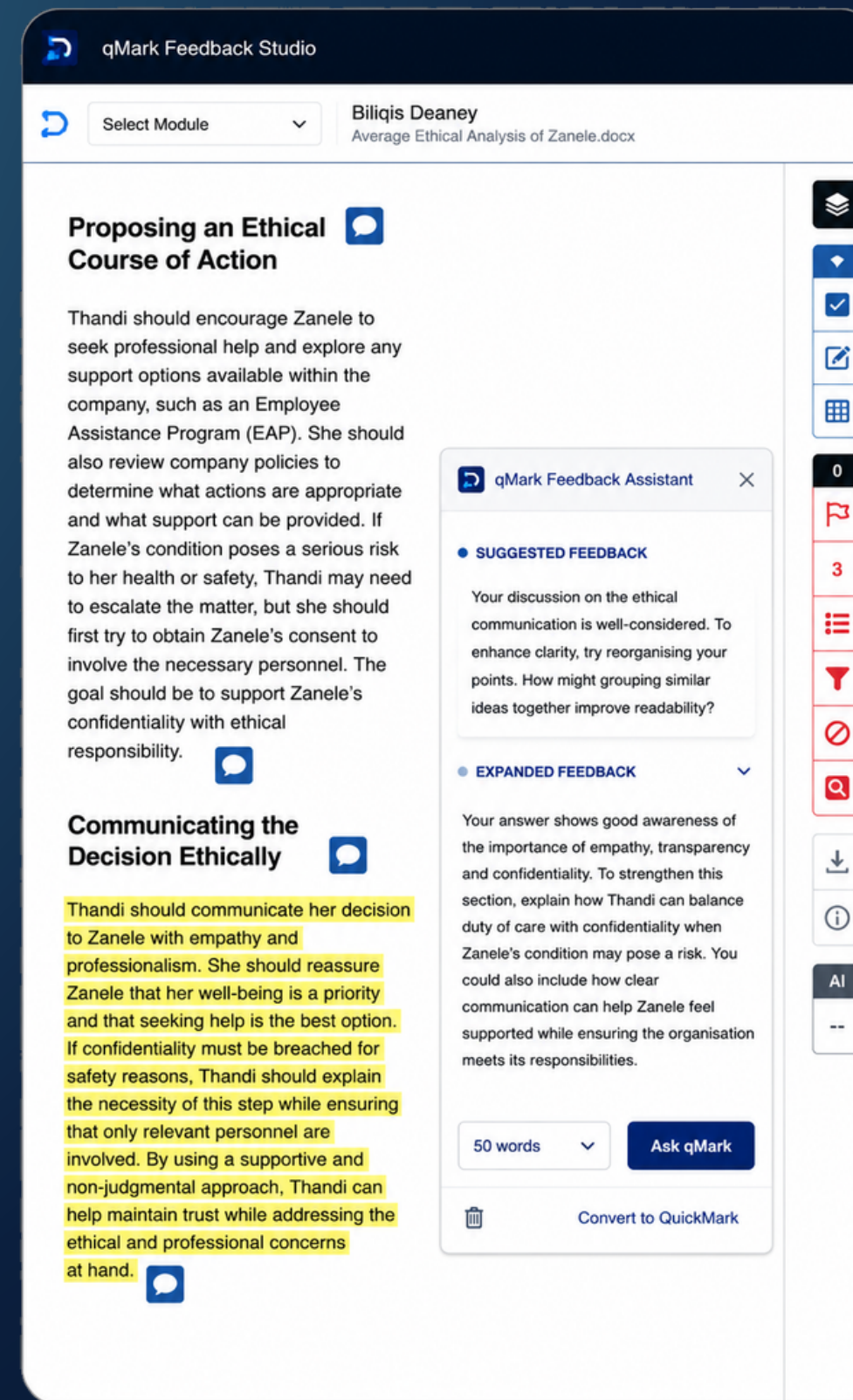
Educators often work across large volumes of submissions, tight marking windows, detailed rubrics and institutional quality expectations.

The opportunity was to support markers in the moment where feedback is created — helping them move faster while improving clarity, consistency and developmental value

THE SOLUTION

qMark was built as an educator-facing AI marking assistant. Instead of replacing the marker, it supports the feedback workflow: helping educators turn shorthand notes into fuller developmental comments, check technical issues, align feedback to rubrics, and maintain SACAP's preferred tone and style.

Each qMark agent is assignment-specific, so feedback support stays grounded in the relevant brief, rubric, learning outcomes and academic context.



HOW IT WAS DELIVERED

1

Designed around the real marking workflow qMark was shaped to sit alongside the existing grading process, giving educators AI support without forcing them into a separate workflow.

2

Built as assignment-specific agents. Rather than one generic academic chatbot, each agent was configured around a specific assignment, rubric and feedback context.

3

Rollled out with usage and insight tracking. The first rollout helped SACAP see how graders were using the tool, where usage clustered, and what patterns could inform academic quality support.

IMPACT

qMark gives SACAP a practical way to support educators during one of the most demanding parts of the academic cycle.

It helps markers produce clearer, more consistent and more developmental feedback while keeping the educator in control of final judgement. It also creates a new institutional insight layer, helping SACAP see patterns across marking activity, feedback quality and assessment practice.

RESULTS

qMark showed strong early signs of real workflow adoption. In its first full month of proper use, qMark was used by 59 active graders across 5 assignment-specific agents, generating 2,684 messages.

The usage pattern also reflected the rhythm of real academic work, with activity clustering around core marking periods rather than behaving like a novelty tool.

2,684

messages in first full month

59

active graders

5

assignment-specific agents live

THE TAKEAWAY

The most valuable AI tools in education will not always be student-facing.

qMark shows how AI can strengthen the human side of learning by supporting the educators responsible for feedback, judgement and student development.